



PLATINUM
SHIELD PROTECTION

P R O T E C T Y O U R V E H I C L E



Interior Protection

A DRIVER'S SPILLED coffee or a child's sloppy snack are mishaps you can almost expect to challenge your car's interior. But what about bigger messes and more unexpected mishaps? Like a client's cigarette burn? A cut from a hockey skate, or a tear from an object forgotten in your pocket? An accidental spray that stains your headliner?



Paint Protection

THE SUN'S POWERFUL ultraviolet rays will cause your vehicle's paint to fade. The clear-coat finish on the painted surface is uneven. Its peaks and valleys trap dirt, salt, pollutants and moisture, which dull the finish, ruin the look of your vehicle and affect its resale value.

PLATINUM SHIELD Fabric Protection

maintains the fine quality of your interior by penetrating individual fibres in the fabric. It stops liquids from soaking in and repels dirt. Spills wipe up easily to avoid permanent stains. This treatment won't change the colour or texture of the fabric and it won't leave an odour.

GUARANTEES AGAINST SEAT STAINS DUE TO SPILLS



MAGNIFIED VIEW OF FABRIC



UNTREATED TREATED

PLATINUM SHIELD Leather/Vinyl Protection

conditions interior leather and vinyl. It protects against cracking and hardening by locking in essential oils and pigments. It prevents colour fading by screening leather and vinyl from the sun's powerful ultraviolet rays. A dashboard coated in its treatment receives a flat satin finish that eliminates glare and reduces dust.

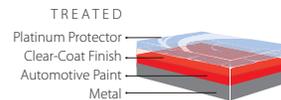
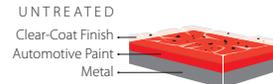
GUARANTEES AGAINST CRACKING AND HARDENING



PLATINUM SHIELD Paint Protection

is a long-lasting sealant that enhances the paint's clear coating. It protects paint from fading by reflecting ultraviolet rays. Its durable finish leaves the surface significantly smoother, so you won't need to wax.

GUARANTEES AGAINST EXCESSIVE FADING, DISCOLOURATION OR OXIDATION CAUSED BY THE SUN AND ROAD SALT



UPGRADE

ENVIRONMENTAL PAINT GUARANTEE

is an upgrade which also protects your vehicle against damage caused by acid rain, tree sap and bird droppings.

UPGRADE

ENVIRONMENTAL INTERIOR PROTECTION GUARANTEE

is an upgrade to either the Fabric or Leather/Vinyl Protection option. It guarantees **any** interior surface — except floor mats — from accidental stains due to spills.

UPGRADE

RIP, TEAR OR BURN GUARANTEE

An upgrade that guarantees you against perforation due to accidental rips, tears or burns. It requires either the Fabric or Leather/Vinyl Protection.



Keep your vehicle looking and feeling like NEW!

P R O T E C T Y O U R V E H I C L E

Rust Protection

RUST NEVER SLEEPS. And once it gets going, it can adversely affect how your car performs, shortening its life. Modern vehicles have many hard-to-reach crevices where moisture and dirt love to collect — creating ideal conditions for rust. Platinum Shield offers two choices for holding rust at bay:

Undercoat Protection

CANADIAN ROADS and weather conditions are hard on your vehicle. Add deep puddles or uneven pavement, loose gravel or sharp ice and any road can wreak havoc on your vehicle's undercarriage.

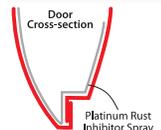
Maintenance Kit

PRESERVE YOUR CAR'S resale value by maintaining all of its surfaces by using our Platinum Shield Maintenance Kit.

PLATINUM SHIELD
Rust Inhibitor
Spray Protection

GUARANTEES AGAINST RUST PERFORATION THAT OCCURS FROM THE INSIDE OUT

is a synthetic waterproof product that's sprayed into inner cavities and crevices. It bonds to the metal, so it won't drip or run off. Since it's applied between the exterior and interior panels via existing holes in the doors, there's no drilling required. This one-time application extends the life of your car.



PLATINUM SHIELD
Corrosion
Control Module

GUARANTEES AGAINST RUST PERFORATION THAT OCCURS FROM THE INSIDE OUT

is a new environmental approach to winning the war on rust. It's a microprocessor that generates a repetitive pulsing surface current which reduces the oxidation of metal. The current is distributed to both sides of the car's sheet metal panels, including the floorboards and above the window line. Extra areas that conventional products cannot reach, such as the roof and inseams, are also protected with this method.



Scientific studies show that the Corrosion Control Module can reduce the rate of corrosion by up to 99.7%

PLATINUM SHIELD
Undercoat Protection

is specially formulated to preserve a car's most vulnerable, high-impact areas. It seals out moisture and protects against road salt. Being pliable, it won't crack, peel or chip.

Plus, like a blanket, it helps insulate against extreme hot or cold, and deadens road noise and vibrations. Bottom line: you get a quieter ride while your vehicle's metal is guarded from moisture and debris.



PLATINUM SHIELD
Maintenance Kit

makes it easy and painless to maintain all your Platinum Shield protective finishes.

Our products will dramatically extend the life of your vehicle's cosmetic appearance when it is properly maintained.

- INCLUDES:**
- Paint Cleaner/Restorer
 - Car Wash Concentrate
 - Premium Leather Conditioner
 - Spot Remover
 - Chamois
 - Applicator Sponge



UPGRADE

ENVIRONMENTAL SURFACE RUST
GUARANTEE

is an upgrade for either of the rust protection methods above. It requires Platinum Shield Paint Protection. It guarantees you against rust from the inside out or the outside in, and also against surface rust formation.



Keep your vehicle looking and feeling like NEW!